

PRODUCTS

Business Objects Crystal Decisions

The Preferred Choice for Growing Companies

Rapid deployment options for assured long-term success:

- Affordable, "all in one" packages complete with licenses, support, and maintenance
- QuickStart Packs to quickly apply BI to specific applications or industry needs
- Support for existing Crystal reports
- Easy upgrade from one edition to the next

Business Objects Crystal Decisions® is the business intelligence (BI) choice of mid-size companies that want to improve business processes, discover new opportunities, and get an edge on the competition. It includes simple, affordable solutions that can address any BI requirement, from flexible ad hoc reporting and dashboards, to powerful data integration, to insightful performance management. Plus, backed by a proven platform and open architecture, Business Objects Crystal Decisions lets you leverage the business applications, data sources, and platforms you already use to run your business.

Flexible Solutions to Address Your Complete BI Needs

Business Objects Crystal Decisions is offered in three editions to meet your needs today and grow with you as your company grows.

Ad hoc reporting, query, and analysis.

Your company data is only useful if it is accessible. Ad hoc reporting, query, and analysis enables self-serve information access by business people. It allows users to easily create queries and perform analysis without technical expertise or resources.

Dashboards and visualization.

Leaders can only plan how to move the business forward if they have a sense of where the business is headed today. Dashboards give a big picture view of your business performance. Together with visual "what if" models, they can help your leadership team really understand the impact of their decisions – before they make them!



Standard Edition

Business Objects Crystal Decisions Standard edition helps mid-size companies get started with business intelligence. It includes the core essential capabilities of BI to empower end users with greater information insight. Through flexible ad hoc reporting, query, analysis, and dashboards, users can make fast, data-driven decisions – all without relying on IT. Users also benefit from the convenience of "live" data access in the tools they use everyday like Microsoft Office and SharePoint. Plus, backed by a proven, open business intelligence platform, the Standard edition provides secure, managed information access so the right user receives the right information at the right time.

Data integration.

A BI solution is only as accurate and efficient as the data that goes into it. Ensuring high data integrity is essential. Export, transport and load (ETL) tools help you explore, transform, clean, and move information for more accurate and confident reporting and analysis.

Performance management.

How do you know your reports and analytics will actually improve performance? Performance management helps you align strategy with continuous improvement. Using scorecards to manage goals, metrics, and trends will help you monitor your business performance, so you can focus on meeting strategic objectives.

QuickStart Solutions:

- Pre-built templates, reports, and data connectors
- Tailored to a specific application or industry need
- Designed for faster BI deployment

Professional Edition

Business Objects Crystal Decisions Professional edition enables confident decision-making through trusted business intelligence. It combines the power of data integration with essential end-user capabilities like ad hoc reporting, query, analysis, and dashboards for better information insight and reliability. The Professional edition is designed to give your users greater confidence and trust in the data they are using to base their decisions on. Plus, it's also backed by a proven, open business intelligence platform to ensure the right user receives the right information at the right time.

Premium Edition

Business Objects Crystal Decisions Premium edition is designed to address the complete business intelligence needs of mid-size companies, in a single, affordable solution. It adds insightful performance management to the reporting, analysis, and data integration features of the Professional edition to ensure trusted, strategic decision-making at all levels of your company. The Premium edition is *the* complete business intelligence solution that will transform the way your company uses information to improve business performance and drive company growth.

QuickStart Solutions for Faster Time to Value

As a mid-size business, you shouldn't have to spend your limited time and resources getting up and running with BI. Business Objects Crystal Decisions offers optional QuickStart Solutions to help you tailor BI to meet your specific needs.

Tailored to Your Business

QuickStart Packs help you quickly give practical, real-world relevance to your BI deployment. Each QuickStart Pack includes a tailored collection of templates and data connectors – based on specific customer requirements and best practices. Combined with optional rapid deployment services, QuickStart Packs can help you get your business intelligence system up and running – and adding value to your company – in no time!

Developed by Industry Experts

QuickStart Packs are built by our BI partners who have a long-standing history and expertise in working with mid-size companies to apply BI to specific industries or lines-of-business. Each QuickStart Pack is certified by Business Objects to give you confidence that we will help you get it right – from the start.

Assured Success from the Business Intelligence Leader

Business Objects Crystal Decisions is designed to assure your ongoing success. Your investment includes technical support and maintenance services – at no additional charge. Plus as your company evolves and grows, you can easily upgrade to other Crystal Decisions editions for access to additional BI capabilities. To learn more about Business Objects solutions for mid-size companies, visit our website at:

www.businessobjects.com/grow.

www.businessobjects.com